

COMPANY

This European Marketing Partnership began in UK 2000, operating in 9 European countries.

Over 4,500 individual Affiliated Partners who have generated 1.5M customers between them.

WHAT DO WE DO?

We work with people who are starting a NEW business



Planning, finance, strategy, help and support

MARKET PLACE

Currently operating our business in UK and mainland Europe. NEW target markets for 2018 include India and China.



INDUSTRY

Working in partnership with new start-ups through to large blue chip companies.

All supplying a wide range of products and services to commercial, private residential and individual consumers

INTERESTING?

Use our expert skills to bring new customers to your company, allowing you to focus on what you do best.

Contact me today; arrange a get together to discuss your business ideas or specific requirements Stephen English
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CHANGE

Customer service is paramount. Delivering remarkable customer service is always challenging.

The customer way of buying goods and services inevitably changes as technology develops, a high percentage of all products and services sold to a customer are those recommended by someone known personally. Advertising using social media, TV, radio, and leaflets has become invisible to the consumer, consumers have now adapted, skillfully avoiding email and telesales communications.

Customer acquisition through a warm referral, marketed through a personal relationship makes the customers more sticky. A sticky customer has a greater value, they are easier to engage with and more loyal, this combination adds more value to the company.

Providing an interesting, rewarding and recognition based marketing strategy that engages consumers and helps the consumer refer other customers is our skill.

MISSION

Deliver innovative low cost marketing solutions to the customer.

Work together with the customer, develop a long-term marketing strategy.

Support the customer throughout implementation and the lifetime of the plan.